

Head of Work Based Learning and VTQ Delivery Salary: £66,570 - £73,008 per annum (Grade 15)

Author: Line Manager Version June 2024

Managing the delivery of specified qualifications

Ensure timely responses for queries regarding the qualifications.

Work with the WJEC Marketing Team to develop and implement a marketing strategy for the qualifications, having responsibility for its success and growth.

Promote the qualifications through appropriate channels, including writing and quality assuring the relevant pages on the WJEC website.

Work with the Professional Learning Team to ensure a variety of Professional Learning events for teachers and other interested parties is available.

Communicate information to centres relating to the qualifications e.g. written circulars, support materials, etc.

Offer advice and guidance to head teachers, teachers and others on developments in the qualifications.

Under the direction of the Executive Leadership Team (ELT), act as the Contract Manager for specified contracts where WJEC provides qualifications and/or other assessment services on behalf of another

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